



Croma



FIAT







# The Italian welcome: Naturally warmer.

One look will confirm it: The new Croma is inspired by the Italian passion for style and comfort. For those who want to get behind the wheel of a truly Italian car of uncompromised quality, the waiting is over.





# Extra space as if by magic.

The new Croma's luggage compartment isn't just big, it's also extremely versatile. The 500 litres of space increases to 1610 litres when the rear seats are folded. And the magic touch? An ingenious double luggage compartment that creates a secret space for valuables and a 'new' floor at seat level for stowing luggage on a flat surface.



Double luggage compartment that creates extra space.



Fold-down front passenger seat.











# A car defined by space, strength and

Designing the new Croma, Giorgetto Giugiaro has drawn a fine shape that is muscular and energetic; compact yet spacious. This is a car with presence, packed with useful details.





**nd elegance.**







# Natural light, wherever you look.

Great modern car design maximises natural light. It enhances every trip and adds to your comfort and safety, giving greater all round visibility. With its huge two panel SkyDome sunroof, the new Croma is simply a brighter place to be.



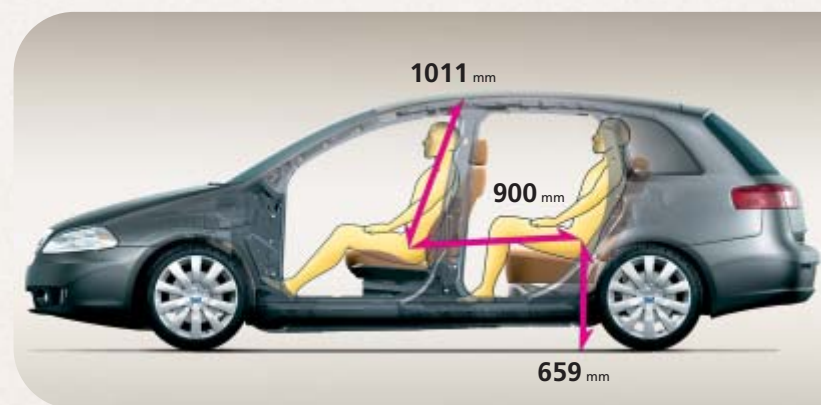
Add the unique SkyDome sunroof and you get five square metres of light to help you enjoy the new Croma's innovative interior.





# Styling shaped by your needs.

Space, light and refinement are at the heart of on-board comfort and at the core of the new Croma. 100 mm higher than its rivals, it provides exceptional room, accessibility and a commanding view. Safety also rises above the rest, with ABS and 7 airbags, including the new driver's knee airbag, as standard across the range. You can also benefit from ESP with ASR, MSR and hill holder depending on your chosen model and specification. Travel in Italian style, space and safety.



Higher seating and exceptional space for everyone.



Logitech  
200 ex



# The balance of power and comfort.

The new Fiat Croma features an extraordinary new diesel engine: the 5 cylinder, 200 bhp, 2.4 20v MultiJet. Packed with Italian ingenuity, it balances class beating power, refinement and economy, with minimal environmental impact. Other engine options include the 120 bhp and 150 bhp MultiJet and a 147 bhp 2.2 16v petrol unit.

All are Euro 4 compliant and match the new Croma's qualities perfectly.

## 2.2 16v / Automatic Dynamic<sup>1</sup> - Eleganza - Prestigio

Capacity: 2198 cc  
Emission level: Euro 4  
Max. power output: 147 bhp  
(108 kW-EC) @ 5800 rpm  
Peak torque: 203 Nm-EC  
(20.7 kgm) @ 4000 rpm  
Top speed: 130 / 127 mph  
Acceleration 0-62 mph:  
10.1 / 10.7 seconds  
Fuel Consumption  
(EC Directive 1999 /100) mpg (l/100 km):  
urban 24.6 / 21.8 (11.5 / 13.0)  
extra-urban 40.4 / 36.2 (7.0 / 7.8)  
combined 32.8 / 29.1 (8.6 / 9.7)  
CO<sub>2</sub> emissions: 204 / 229 g/km

## 1.9 MultiJet Dynamic - Eleganza

Capacity: 1910 cc  
Emission level: Euro 4 (with DPF)  
Max. power output: 120 bhp  
(88 kW-EC) @ 4000 rpm  
Peak torque: 280 Nm-EC  
(28.6 kgm) @ 2000 rpm  
Top speed: 121 mph  
Acceleration 0-62 mph:  
11.3 seconds  
Fuel Consumption  
(EC Directive 1999 /100) mpg (l/100 km):  
urban 35.8 (7.9)  
extra-urban 56.5 (5.0)  
combined 46.3 (6.1)  
CO<sub>2</sub> emissions: 160 g/km

## 1.9 16v MultiJet / Automatic Eleganza - Prestigio

Capacity: 1910 cc  
Emission level: Euro 4 (with DPF)  
Max. power output: 150 bhp  
(110 kW-EC) @ 4000 rpm  
Peak torque: 320 Nm-EC  
(32.6 kgm) @ 2000 rpm  
Top speed: 130 / 127 mph  
Acceleration 0-62 mph:  
9.6 / 9.9 seconds  
Fuel Consumption  
(EC Directive 1999 /100) mpg (l/100 km):  
urban 34.5 / 30.4 (8.2 / 9.3)  
extra-urban 57.7 / 48.7 (4.9 / 5.8)  
combined 46.3 / 39.8 (6.1 / 7.1)  
CO<sub>2</sub> emissions: 161 / 187 g/km

## 2.4 20v MultiJet Automatic Prestigio

Capacity: 2387 cc  
Emission level: Euro 4 (with DPF)  
Max. power output: 200 bhp  
(147 kW-EC) @ 4000 rpm  
Peak torque: 400 Nm-EC  
(40.8 kgm) @ 2000 rpm  
Top speed: 134 mph  
Acceleration 0-62 mph:  
8.5 seconds  
Fuel Consumption  
(EC Directive 1999 /100) mpg (l/100 km):  
urban 24.6 (11.5)  
extra-urban 47.1 (6.0)  
combined 35.3 (8.0)  
CO<sub>2</sub> emissions: 212 g/km

<sup>1</sup>Not available with Automatic transmission

## To change or not to change. You choose.

There is a choice of transmissions to precisely match your driving style. Petrol engines can be specified with 5-speed manual or a sequential automatic. Diesel engines get a 6-speed manual or sequential automatic, which is the sole choice on the powerful 2.4 20v MultiJet.



Centrally placed ergonomic console.

# A Croma that reflects you.

The new Croma's quality, comfort and safety show how much thought went into its creation. Now it's your turn. Choose the ideal combination of body colour, trim colour and materials. All you've got to do now is imagine your first drive...



150 Beige Cloth



156 Dark Grey Cloth



215 Beige Velour



218 Dark Grey Velour



409 Beige Leather



432 Dark Grey Leather



618 Beige Castiglio™



619 Dark Grey Castiglio™





249 Ambient White  
Solid



601 Darkwave Black  
Solid



260 Dub Azure  
Metallic



266 Jazz Blue  
Metallic



272 Spiritual Ivory  
Metallic



284 Techno Grey  
Metallic



293 Flamenco Red  
Metallic



698 Lounge Grey  
Metallic



742 Chillout Brown  
Metallic

#### Solid

249 Ambient White

601 Darkwave Black

#### Metallic

260 Dub Azure

266 Jazz Blue

272 Spiritual Ivory

284 Techno Grey

293 Flamenco Red

698 Lounge Grey

742 Chillout Brown

	Dynamic		Eleganza		Prestigio		Dynamic Eleganza Prestigio	
	Cloth		Velour		Castiglio™		Leather (optional)	
	Beige 150	Dark Grey 156	Beige 215	Dark Grey 218	Beige 618	Dark Grey 619	Beige 409	Dark Grey 432
249 Ambient White	X	X	X	X	X	X	X	X
601 Darkwave Black	X	X	X	X	X	X	X	X
260 Dub Azure	-	X	-	X	-	X	-	X
266 Jazz Blue	X	X	X	X	X	X	X	X
272 Spiritual Ivory	X	X	X	X	X	X	X	X
284 Techno Grey	X	X	X	X	X	X	X	X
293 Flamenco Red	X	X	X	X	X	X	X	X
698 Lounge Grey	-	X	-	X	-	X	-	X
742 Chillout Brown	X	X	X	X	X	X	X	X

# Technical specifications.

	2.2 16v / 2.2 16v Automatic	1.9 Multijet	1.9 16v Multijet / 1.9 16v Multijet Automatic	2.4 20v Multijet Automatic
<b>Engine</b>	Dynamic <sup>1</sup> - Eleganza - Prestigio	Dynamic - Eleganza	Eleganza - Prestigio	Prestigio
No. of cylinders, arrangement	4, in line, front transverse	4, in line, front transverse	4, in line, front transverse	5, in line, front transverse
Bore x stroke (mm)	86 x 94.6	82.0 x 90.4	82.0 x 90.4	82.0 x 90.4
Capacity (cc)	2198	1910	1910	2837
Compression ratio	10.0:1	18.0:1	17.5:1	17.0:1
Max power output: bhp (kW-EC) @ rpm	147 (108) @ 5800	120 (88) @ 4000	150 (110) @ 4000	200 (147) @ 4000
Peak torque: Nm-EC (kgm) @ rpm	203 (20.7) @ 4000	280 (28.6) @ 2000	320 (32.6) @ 2000	400 (40.8) @ 2000
Emission level	Euro 4	Euro 4	Euro 4 (with DPF)	Euro 4 (with DPF)
Emission control	three-way catalytic converter in engine bay, 2 heated lambda probes, EOBD	2 oxidising catalysts (1 in engine bay and 1 in underbody integral with DPF) + DPF (particulate filter)	2 oxidising catalysts (1 in engine bay and 1 in underbody integral with DPF) + DPF (particulate filter)	2 oxidising catalysts (1 in engine bay and 1 in underbody integral with DPF) + DPF (particulate filter)
Timing system (control)	DOHC's	SOHC (toothed belt)	DOHC's (toothed belt)	DOHC's (toothed belt)
Fuel system	Multipoint electronic injection	Multijet Common Rail direct injection with electronic control unit, turbo and intercooler	Multijet Common Rail direct injection with electronic control unit, turbo and intercooler	Multijet Common Rail direct injection with electronic control unit, turbo and intercooler
<b>Transmission</b>				
Drive	front	front	front	front
Gearbox, no. of speeds	5 + reverse / automatic 5 + sequential	6 + reverse	6 + reverse / automatic 6 + sequential	automatic 6 + sequential
<b>Steering</b>				
Type	electrohydraulic power steering	electrohydraulic power steering	electrohydraulic power steering	electrohydraulic power steering
Steering diameter (m)	10.9	10.9	10.9	11.3
<b>Brakes - D (disc)</b>				
Front: diameter (mm)	D 285 (ventilated)	D 285 (ventilated)	D 305 (ventilated)	D 305 (ventilated)
Rear: diameter (mm)	D 278	D 278	D 292 (ventilated)	D 292 (ventilated)
<b>Suspension</b>				
Front	independent, MacPherson type	independent, MacPherson type	independent, MacPherson type	independent, MacPherson type
Rear	independent, multilink type	independent, multilink type	independent, multilink type	independent, multilink type

<sup>1</sup>Not available with Automatic transmission



	2.2 16v / 2.2 16v Automatic	1.9 Multijet	1.9 16v Multijet / 1.9 16v Multijet Automatic	2.4 20v Multijet Automatic
<b>Wheels &amp; tyres</b>				
Tyres	215/55 R16 93W 215/50 R17 91W 225/45 R18 95Y	215/55 R16 93W 215/50 R17 91W	215/50 R17 91W 225/45 R18 95Y	225/45 R18 95Y
<b>Dimensions</b>				
Wheelbase (mm)	2700	2700	2700	2700
Front / rear track (mm)	1513 / 1496	1513 / 1496	1513 / 1496	1513 / 1496
Length / Width (mm)	4756 / 1775	4756 / 1775	4756 / 1775	4756 / 1775
Height, unladen (mm)	1597	1597	1597	1597
VDA luggage capacity (dm³): standard	500	500	500	500
with rear seats folded, up to parcel shelf	893	893	893	893
with rear seats folded, up to ceiling	1610	1610	1610	1610
<b>Weights &amp; capacities</b>				
Fuel tank (litres)	62	62	62	62
Kerb weight (DIN) (kg)	1510 / 1530	1520	1530 / 1540	1650
Max. towable weight (kg)	1500	1500	1500	1500
<b>Performance</b>				
Top speed (mph)	130 / 127	121	130 / 127	134
Acceleration (s): 0-62 mph (2 adults + 20 kg)	10.1 / 10.7	11.3	9.6 / 9.9	8.5
<b>Fuel consumption</b> (EC DIRECTIVE 1999/100) MPG (L/100KM)				
urban	24.6 / 21.8 (11.5 / 13.0)	35.8 (7.9)	34.5 / 30.4 (8.2 / 9.3)	24.6 (11.5)
extra-urban	40.4 / 36.2 (7.0 / 7.8)	56.5 (5.0)	57.7 / 48.7 (4.9 / 5.8)	47.1 (6.0)
combined	32.8 / 29.1 (8.6 / 9.7)	46.3 (6.1)	46.3 / 39.8 (6.1 / 7.1)	35.3 (8.0)
<b>Emissions</b>				
CO <sub>2</sub> (g/km)	204 / 229	160	161 / 187	212

# Standard equipment and options.

	Dynamic	Eleganza	Prestigio
<b>Style features</b>			
Body-coloured bumpers			
Body-coloured door mirrors			
Chrome-plated door handles			
Front grille with chrome-plated trim			
Metallic paint	•	•	•
Tinted windows	–	–	
Longitudinal roof bars	•	•	•
Electric SkyDome sunroof	•	•	
Alloy wheels 215/55 R 16		–	–
Alloy wheels 215/50 R 17	•		–
Alloy wheels 225/45 R 18 (9 spokes)	–	•	–
Alloy wheels 225/45 R 18 (10 spokes)	–	–	
Cloth upholstery		–	–
Velour upholstery	–		–
Castiglio™ upholstery	–	–	
Leather upholstery	•	•	•
Leather-trimmed steering-wheel and gearlever knob	–		
Fascia and panels with metallic grey trims			–
Fascia and panels with bordeaux painted trims	–	–	
Chrome-plated fascia vents			
<b>Comfort &amp; functionality</b>			
Remote central-locking with door and tailgate buttons			
Electric front windows			
Electric rear windows			
Electrohydraulic power steering			
Height and reach adjustable steering wheel			
Air conditioning		–	–
Automatic dual-zone climate control system	•		

	Dynamic	Eleganza	Prestigio
Central rear air vents			
Front ceiling light + 2 rear + 2 luggage compartment			
Driver's sun visor with mirror and courtesy light			
Passenger side fascia glove compartment			
Driver's oddment compartment on fascia			
12v power point on centre console			
Centre console with document holder			
Centre console with cool storage compartment			
Spectacles holder on ceiling	–		–
Anchorage hooks in luggage compartment			
Bag hooks in luggage compartment			
Height-adjustable driver and passenger seats			
Driver and passenger seats with lumbar adjustment			
Split (60/40) fold-down rear seat			
Pocket on front seat squabs			
Equipped rear armrest	–	–	
Tilting front seats	–	–	
Front passenger seat folding down into table	–	–	
Electric heated seats with memory	–	•	•
Rear parking sensor	•		
Electric heated door mirrors			
Alarm system			
Cruise Control	•		
Instrumentation panel with trip computer			
Rear passenger sunblinds	–	–	
Luggage compartment vertical dividing net	•	•	•
Double luggage compartment	•	•	
Tyre pressure sensor (TPMS)	–	•	•



# Fiat customer benefits.

When you buy a new Fiat, you buy more than just a car. Behind every car we sell there is the reassurance of a whole range of customer benefits and services designed to make the ownership of your Fiat as enjoyable, affordable and trouble free as possible.

## 2 YEAR, UNLIMITED MILEAGE, MANUFACTURER WARRANTY

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Any repairs required as the result of faulty materials or manufacturer are carried out free of charge – either for parts or labour.

## 12 MONTHS PART AND REPAIR GUARANTEE

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All genuine Fiat parts are guaranteed for 12 months, or the duration of the prevailing warranty on the vehicle, as are repairs carried out by any Fiat dealer using genuine parts.

## 3RD YEAR DEALER WARRANTY\*

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This warranty covers most electrical and mechanical components in the third year, or up to 60,000 miles from the date of first registration, whichever occurs first. The warranty is provided free of charge and is subject to conditions (full details are available from your Fiat dealer).

## FIXED SERVICE COSTS

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All Fiat dealers operate a “Menu Pricing” programme, which guarantees fixed service and replacement costs, with no hidden extras. The price you see is the price you’ll pay, unless you have given your consent for further work to be carried out.

## 3 YEAR PAINTWORK WARRANTY

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Any paintwork defects due to faulty materials or manufacturer will be rectified free of charge during the first 3 years.

## FIAT INFORMATION AND CUSTOMER SERVICE

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A local rate number (0845 606 6619) gives you access to our dedicated information and customer services facilities, providing you with details of Fiat dealers offering additional services, such as extended workshop hours, Auto Clinic and Approved Bodyshop facilities.

## 8 YEAR ANTI PERFORATION WARRANTY

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Any perforation of the bodywork due to corrosion will be repaired free of all parts and labour charges during the first 8 years.

Fiat also believe it is important to stay in contact with you and will, subject to your agreement, telephone you from time to time to ensure that you are happy with your Fiat and the service you receive from your dealer. You can also access information about Fiat products and services online on our comprehensive website at [www.fiat.co.uk](http://www.fiat.co.uk).

\*Only applicable to UK vehicles sourced through Fiat Auto (UK) Ltd

# Insured products and services.

The following insured products and services are provided through Fiat Consumer Services, which is a trading style of Fiat Auto Financial Services Limited, who are authorised and regulated by the Financial Services Authority for General Insurance.

## 1 YEAR'S AA ASSURANCE COVER

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All new Fiats first registered on, or after, the 1st January 2005, come with 1 year's AA Assurance cover, which includes Roadside Assistance, Home Start, Relay, Relay Plus, European Cover and Accident Management.

This insured service is provided on a free of charge basis and is available 24 hours a day, throughout the year. AA Assurance also provides free access to travel information, legal advice and technical information.

## FIAT MOTOR INSURANCE

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Comprehensive car insurance is available at competitive premiums, with up to 65% No Claims Bonus transferable from your existing policy after five consecutive years of claim free driving. For a quotation, either ring 0870 241 3805, or visit online through [www.fiat.co.uk](http://www.fiat.co.uk)

## FINANCE PLANS

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Fiat Consumer Services offers a comprehensive range of financial plans to suit private and business customers alike. Fiat I-deal, Fiat Finance Lease, Fiat Lease Purchase and traditional Hire Purchase can adapt to suit your individual requirements, whatever they may be. For example, you may wish to include the cost of one of our Credit Protection Plans, which provides added security for you, your family and your investment. Your Fiat dealer will be pleased to design a specific plan for you.

Please ask for more information. Written quotations available on request. A guarantee may be required. Fiat Consumer Services is a division of Fiat Auto Financial Services Limited.

## FIAT AUTO CONTRACTS – CONTRACT HIRE FOR THE BUSINESS USER

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More and more businesses are turning to Contract Hire as a simple, tax efficient way of financing their fleet. Contract Hire allows the use of a vehicle for a pre-determined fixed period and cost (subject to mileage and conditions) and has many features and benefits that your Fiat dealer will be delighted to discuss with you.

At Fiat Auto Contracts we also provide a full support service, including maintenance, relief vehicle, AA assistance and accident management, saving you time to concentrate on running your business. For more information, please contact your Fiat dealer, or call 01753 486885. Contract Hire finance facilities are available to VAT registered businesses, subject to credit approval. Written quotations are available from Fiat Auto Contracts, 240 Bath Road, Slough, Berkshire, SL1 4DX.

	Dynamic	Eleganza	Prestigio
<b>Safety</b>			
ABS + EBD (Electronic Brakeforce Distribution)			
ESP + ASR + MSR + Hill holder + HBA <sup>1</sup>	•	•	
Pretensioner with front seat road limiter			
Front seat-belts buzzer			
Anti-whiplash front seats			
3-point Isofix attachments on rear seats			
Driver's airbag			
Driver's knee airbag			
Passenger airbag			
Front side airbags			
Window airbags			
Rear side airbags	•	•	•
Xenon headlights	–	•	•
Foglights	•		
<b>Audio &amp; telematics</b>			
Radio with CD player			
Radio with CD MP3 player	•	•	•
Connect NAV+ with UK navigation map <sup>2</sup>	•	•	•
Hi-fi audio system with 8 speakers and subwoofer	–	•	•
6 disc CD changer on fascia	–	•	
Steering wheel mounted audio controls (6 buttons)			

<sup>1</sup>Standard on 2.2 16v and 1.9 16v MultiJet, optional on 1.9 MultiJet

<sup>2</sup>Includes steering wheel mounted audio controls (8+3 buttons)

<sup>3</sup>Only available in conjunction with foglights

	Dynamic	Eleganza	Prestigio
<b>Packs</b>			
Winter Pack <sup>3</sup> : Heated windscreen washer jets, headlight washers, heated seats	•	•	•
Comfort Pack: Dusk sensor, rain sensor, electrochromic rear view mirror, folding door mirrors	•	•	•
Dolce Vita Pack: Leather interior, dusk sensor, rain sensor, electrochromic rear view mirror, folding door mirrors, heated seats	•	•	•



Performance figures supplied by Fiat SpA. Fuel consumption figures are in accordance with the Passenger Car Fuel Consumption and CO<sub>2</sub> Emissions Information Regulations 2001.

[www.fiat.co.uk/croma](http://www.fiat.co.uk/croma)

0845 606 6619



**FIAT**

Products offered for sale may differ from those described or illustrated in this brochure due to later production changes in specifications, components or place of manufacture. The contents of this brochure are therefore to be treated as representations as to the current availability of products as described, or as to products actually offered for sale. Fiat Auto (UK) Ltd. reserves the right to make changes at any time, without notice, to prices, colours, materials, equipment, specifications and models and also to discontinue models. Variations in product specification do occur from time to time – please check the exact specification with the dealer at the time of order.

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